



Ida Institute Motivational Engagement Workshop 31 August 2010

Do you often feel that you waste energy persuading your patients to change behaviour with questionable results?

Patient motivation is critical for implementing the recommendations made by the audiologist. However, it can be difficult to determine the patient's state of readiness for change and to create a dialogue with our patients to enhance their motivation.

Join us at the Ida institute Workshop, where we will introduce Ida Learning Modules 1 and 2 which are CPD accredited.

The scope of this interactive workshop will include:

1. The Patient journey:
Develop a new perspective for taking a case history
2. The Lines, the Box and the Circle:
Learn how to uncover your patient's motivations and prepare them for change
3. Ida Basics:
Discuss adult learning principles as part of the rehabilitation process

The workshop will be held from 10:00am-06:00pm at The Postgraduate Centre, Basildon, Nethermayne, Basildon, SS165NL.

The cost is DKK 500 (equivalent of GBP £55) per participant.

Registration will be possible through our registration website:
www.conferencemanager.dk/IdaInstitute. Registration closes 15 August 2010.

Should you have any questions to the workshop please contact:

Melanie Gregory, mg@idainstitute.dk regarding the workshop itself.

Anne Hedvig Westenholz, ahw@idainstitute.dk regarding registration to the workshop.

For more information about Ida Institute, please visit www.idainstitute.com