

EDUCATION WORKSHOP
THURSDAY, 22 JULY 2010
4 BSHAA CPDs

Education Workshop

“Learn by taking part”

Starkey Laboratories Limited

William F.Austin House, Bramhall Technology Park,
Pepper Road, Hazel Grove, Stockport SK7 5BX

Thursday July 22

2pm - 6 pm

Programme

Host: Clare Kewney

- 1.30 Assemble and Tea and Coffee
- 2.00 **It's all in the planning:** Barry Downes, BSHAA Council, guides you through the maze that is CPD and helps you put together your own Professional Development Plan
- 3.00 **It started with a smile:** Christine DePlacido, Senior Lecturer at Queen Margaret University, explains (with the help of delegates) how reading body language can help whether you are closing a sale or hiring a new team member.
- 4.30 **Tea and Coffee**
- 4.45 **Database Management and Marketing Your Practice.** Neil Pottinger, Sales and Marketing Director, Starkey
- 5.45 Discussion and Close
- 6.00 Close

BSHAA REGISTRATION FORM

at Starkey Laboratories Limited

William F.Austin House, Bramhall Technology Park,
Pepper Road, Hazel Grove, Stockport SK7 5BX

on Thursday 22 July 2010

Name(s) For ALL Delegates:.....

.....

BSHAA Membership No(s):

Business Name:

Address:.....

Postcode: Email:

Please reserve me place(s) at the BSHAA Workshop on Thursday 22 July 2010.

Cheques payable to BSHAA (Note the cost of the Workshop and travelling costs are deductible from personal or business tax).

	£
Members	40.00
Non-Members	80.00

Prices are per person and are inclusive of VAT. They cover the workshop and refreshments. If you require any special needs please advise.

Please send a SAE if a VAT invoice is required (no other receipt will be issued).

NOTE: No refunds will be given if notice of cancellation is received within 10 days of the seminar.

Please return the completed form together with your cheque payable to BSHAA **by 15 July 2010** to:

Linda Peel

7 Kings Avenue, Stone, Staffordshire ST15 8HD

EMAIL ADDRESS WILL BE USED TO NOTIFY YOU OF IMPORTANT BSHAA UPDATES.

